



Purcellville

Citizen Update

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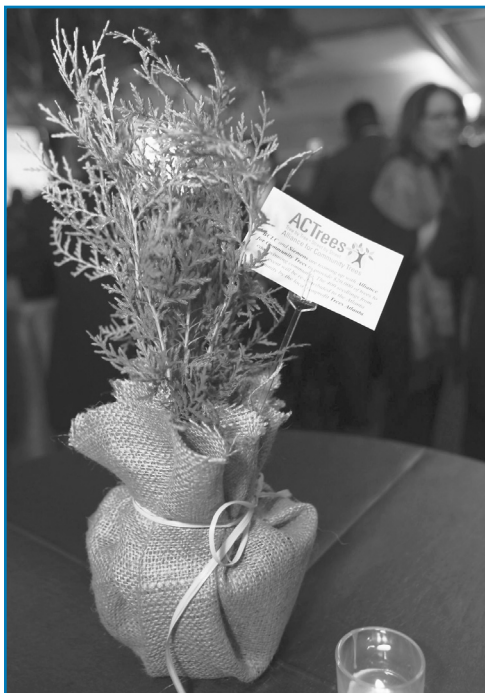
SPRING 2012

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TOWN OF PURCELLVILLE, VIRGINIA

Purcellville Named 2012 Siemens Sustainable Community Award Winner

Purcellville Demonstrates Sustainability as Part of a Broad Integrated Plan for Success



The award plaque presented to Purcellville is on display at the Town Hall.

\$20,000 worth of trees from the Alliance for Community Trees will be awarded to Chicago, Santa Monica, and Purcellville.



The U.S. Chamber Business Civic Leadership Center (BCLC) and Siemens Corporation announced in April that Purcellville – along with Chicago and Santa Monica – were chosen from among 132 communities across 40 states to become this year's Siemens Sustainable Community Award winners. The three communities honored were applauded for their focus on a multi-disciplinary approach to sustainability which has positively impacted local businesses and enhanced their quality of life.

"The awards show just how much the concept of sustainability has evolved for U.S. municipalities," said U.S. Chamber BCLC Founder and Executive Director Stephen Jordan. "Chicago, Santa Monica, and Purcellville show that getting sustainability right improves quality of life, the efficient use of resources, competitiveness, and attractiveness for residents and visitors."

David Chavern, U.S. Chamber executive vice president and chief operating officer, and Alison Taylor, Siemens vice president of sustainability – Americas, announced the 2012 winners during a reception in Atlanta, Georgia, itself a past Community Award finalist.

In the small community category, Purcellville won the award for its proactive use of land and natural resources. Additionally, Purcellville's "Go Green" goals are part of the Town's

comprehensive plan. Purcellville received recognition from Virginia Governor Bob McDonnell and former Virginia Governor Tim Kaine for its sustainability efforts.

"We are honored to win this prestigious national award," said Purcellville Mayor Bob Lazaro. "These award-winning efforts reflect the values of our citizens. Purcellville truly is a great place to live, work and raise a family."

A judging panel of five academic, community development, and media professionals selected the finalists and winners. "What these communities have done so well, is use sustainability as a lever to overall community success, instead of as a stand-alone program to pursue specific environmental outcomes," said Siemens' Alison Taylor. "This holistic approach is a truer indicator of a community's sustainability."

The Sustainable Community Awards was created in 2008 to give rise to U.S. communities that are taking proactive steps to improve quality of life, be a steward of the environment, and increase the ability to sustain a successful community for generations to come.

Full information about the awards program, including reactions from each of the winning communities and members of the judging panel, is available on the Siemens Sustainable Community Awards website at: inr.synapticdigital.com/siemens/sustainability2012

Purcellville Collected 178 Pounds of Unwanted Meds in National Drug Take Back Initiative

The Town of Purcellville is pleased to report that it collected 178 pounds of unwanted medications and prescription drugs in April as part of the DEA's National Drug Take Back Initiative. The Police Department spearheaded the Town's local effort with support from the Department of Public Works. It is estimated that nearly 100 residents turned out for the occasion.

"This is more than five times what we collected last year. The six giant bags and three boxes we collected fully filled the trunk and back seat of my cruiser. We are really grateful to area residents who cleaned out their medicine chests in the name of public safety and environmental protection," said Lt. James Rust with the Purcellville Police Department.

The National Drug Take Back Initiative was created by the DEA in an effort to keep unused, expired and unwanted meds out of the hands of children, teens and others. This year marked its fourth event and the third year the Town has participated. The State of Virginia collected nearly 17,000 pounds of unwanted meds in total, more than double the collection last year. The 8.4 tons of drugs turned into the DEA's Washington Division from Virginia will be properly destroyed. The DEA attributes this year's success to the cooperation of more than 130 law enforcement agencies and community groups staffing 180 collection sites throughout the state.

"By taking this important step to properly dispose of these unwanted medications, we not only ensure children's safety, we also keep trace amounts of pharmaceuticals out of our sources of drinking water," says Purcellville's Assistant Public Works Director, Alex Vanegas. "Without a program like this, consumers usually flush their old meds down the toilet. The trace amounts can pass through our wastewater treatment and eventually into the water supply of neighboring communities". ■

Mayor & Town Council

Mayor Robert W. Lazaro, Jr.
Vice-Mayor Joan Lehr
Gregory W. Wagner
Thomas A. Priscilla, Jr.
James O. Wiley
Keith Melton
John Nave

TOWN OF PURCELLVILLE

221 South Nursery Avenue
Purcellville, VA 20132
www.purcellvilleva.gov

(540) 338-7421

Message from Mayor Bob Lazaro



Dear Neighbors,

By the time this newsletter arrives home it will be June with summer knocking on the door.

With that said, I am pleased to report there are a number of free, family friendly special events throughout the summer here in Purcellville. In June we have our successful "Rock the Field" event at beautiful Fireman's Field followed by an expanded Family Movie Night program that will extend through July. Not only are the events free, but after the movies there will be free rolling skating until 10 PM that evening. July will be busy with our outstanding July 4 parade and our inaugural "Purcellville Wine and Food Festival" on July 21. The summer is capped with the Southeast Regional Babe Ruth World Series tournament that will be played at Fireman's Field beginning on August 2. These types of events are what help make Purcellville a great place to live, work and raise a family. Please see page 4 of this newsletter for the event details.

With June also comes graduations. We congratulate the Classes of 2012 at Loudoun Valley High School, Woodgrove High School and Patrick Henry College. It is an exciting time for these young men and women and we wish them the very best in all their future endeavors.

Finally, I would be remiss if I did not take the time to wish Council Member Greg Wagner our sincere thanks for 10 years of service on the Town Council. Greg chose not to run for re-election and will be replaced by Patrick McConville who was elected in May. Greg was an outstanding member of Council and an effective advocate for improving pedestrian access and safety in our community. Over the last several years nearly two miles of sidewalk have been placed. It all starts with a plan and Greg was key part of the planning effort even before joining the Council to advance these plans.

With sincere best wishes for a safe and wonderful summer. As always, I look forward to seeing you around Town!

Robert W. Lazaro, Jr.
Mayor
Town of Purcellville
221 South Nursery Avenue
Purcellville, Virginia 20132
blazaro@purcellvilleva.gov (H) (540) 338-0366

2012 National Sustainable Communities Award Winner

Green Tips

Dry loads of clothing back to back, using the leftover heat. This reduces overall drying time and lowers energy costs. For more Green Tips, visit the Go Green Virginia web site at www.gogreenva.org/?/resources/green_tips.



Town of Purcellville New 'Water Leak Adjustment Policy'

Water leaks repaired in a timely manner may qualify for the new adjustment policy. If your water usage was MORE than 150% of your average usage, you may qualify for a bill adjustment.

Please go to www.purcellvilleva.gov to view the new policy. If you think you qualify, download the leak adjustment request form, complete and attach it to the required documentation, and either mail or deliver it to Town Hall. The Finance Department will be happy to calculate the adjustment for you.

See Leaky story, next page bottom right.

For a forum for local employers to post jobs and for residents to search for jobs close to home, check out

www.purcellvillejobs.com

JOBS

Bid Board Notification Service

The Town of Purcellville is offering vendors a new way to be notified of Town of Purcellville Requests for Bids and Proposals. Please visit the Town website at www.purcellvilleva.gov to sign up for notification and go to "Subscribe to Notices" under the shield portion of the Town's homepage. Once signed up, subscribers will receive notifications that will point the business or individual to the "Bid Board" section of the Town website. They can then determine if they have any interest in pursuing that particular procurement. This new service offers businesses and individuals a convenient means to learn about active Requests for Bids and Proposals. For more information about this service, please contact the Budget and Procurement Specialist, Steve Coakley, at scoakley@purcellvilleva.gov.

TOWN REFUSE & RECYCLING PROGRAM SPECIAL COLLECTION GUIDELINES FOR TOWN RESIDENTS



1. Special collection items that are too large or heavy to be handled in normal refuse pick up will be removed on an on-call basis only. Items eligible for special collection include furniture such as tables, chairs, sofas, mattresses, bed frames, box springs, headboards, toys, bicycles, plumbing fixtures such as sinks and faucets, appliances such as washers and dryers, stoves, dishwashers, microwave ovens, trash compactors and a reasonable amount of wood boards (1-2) if not generated due to construction or demolition activities. Items such as refrigerators, freezers and window air conditioning units require extraction of all coolant by a licensed professional prior to pick up.
2. Items that are not eligible for special collection include those generated due to construction or demolition activities (for example: roofing, siding, drywall, plaster, studs, beams, trusses, bricks, stones, pavers, slate, concrete, mortar, metal, flooring, carpeting, tile, countertops, piping or machinery will not be collected). Electronics such as TV's, computers, monitors, printers and other peripherals, game systems and central HVAC equipment will not be collected. Please contact the County of Loudoun Department of Construction and Waste Management at oswm@loudoun.gov for electronic recycling opportunities.
3. Only ONE or TWO items can be scheduled for special collection per week.
4. All items for special collection must be generated ON-SITE ONLY from the residence or location where they are collected and placed curbside no later than 7:00 AM on Wednesday.
5. There is NO CHARGE to Town residents for special collections.
6. To schedule a special collection please contact American Disposal Services toll-free at **1-866-884-8700**. Be prepared to clearly describe the item(s) for collection, your street address and be sure to inform the representative that you are a resident of the Town of Purcellville and do not pay a fee.
7. Further questions can be addressed to Marty Kloeden at mkloeden@purcellvilleva.gov.
8. For the latest updates concerning the Town's refuse and recycling collection program, please check the official Town website at purcellvilleva.gov under 'Resident Information.'

Purcellville **JOB**fest

Big Turnout for the Showcase of Local Employment Opportunities

The Town of Purcellville hosted a free JOBfest on April 11, from 1:00 p.m. to 6:00 p.m. at the Carver Center, 200 Willie Palmer Way in Purcellville. Thirteen employers, including businesses new to Purcellville and existing businesses, participated with a wide variety of vacancies such as bus operators, customer service representatives, financial center leaders, insurance sales representatives, mechanics, sales associates and teller supervisors.

Free professional employment resources for job seekers, including interview training and resume writing, were available at the event from the Loudoun Workforce Center, Tree of Life Workforce Connections and the Virginia Department of Rehabilitative Services.

Close to 400 people ranging from high school students to seasoned professionals attended the event.

“We’re pleased to offer this JOBfest to help our local job seekers find employment,” said Purcellville Mayor Bob Lazaro. “Part of what makes Purcellville a great place to live and raise a family is the thriving business community with increasing employment opportunities.”

Town of Purcellville Received Excellence in Financial Reporting Awards

For the fourth consecutive year, the Town of Purcellville received the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the United States and Canada (GFOA) for the comprehensive annual financial report (CAFR) for fiscal year ending June 30, 2011. The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management.

Also, the GFOA once again presented the Finance Department with an Award of Financial Reporting Achievement for the preparation of the CAFR document. The Director of Finance, Elizabeth Krens, expressed her appreciation of the Finance Department staff and their contributions and continued pursuit of excellence.

"Once again staff has compiled an award worthy CAFR document that is evidence of the spirit of transparency and the Town’s strong financial condition," said Mayor Bob Lazaro.

The CAFR was judged by an impartial panel to meet the high standards of the program including demonstrating a constructive “spirit of full disclosure” to clearly communicate its financial story and motivate potential user groups to read the CAFR.

The GFOA is a nonprofit professional association serving approximately 17,500 government finance professionals with offices in Chicago, IL and Washington, DC.

After Hours Emergency Numbers

Police, Medical or Fire Emergency	911
Dominion Virginia Power	(888) 667-3000
Poison Control	(800) 222-1222
Water, Wastewater, Street Maintenance	(540) 338-7700

Non-Emergency Numbers

Police	(540) 338-7422
Fire	(540) 338-5961
Rescue	(540) 338-4706
County Fire & Rescue	(703) 777-0637
Sheriff Department	(703) 777-1021
Dominion Virginia Power	(703) 359-3275
Comcast Cable	(571) 434-1280
Verizon	(800) 275-2355

North 21st Street Sidewalk Improvements Project Complete

The Town recently completed the sidewalk improvements project located on North 21st Street, which goes from the W&OD Trail to the Southern States store. The improvements project also included the relocation and replacement of an aging 12” waterline, drainage improvements including the installation of a storm sewer system to replace a ditch line, and the installation of a new sidewalk. The new sidewalk helps in providing a critical and missing link between the Downtown area and Branbury Glen Court and provides a safe means to traverse this area, where pedestrians were previously walking within the roadway. Toll Brothers has provided a stone trail across their property as the last portion of this connection until their required permanent public improvements are installed in the future.



Sally Gillette Hankins New Town Attorney

The Purcellville Town Council appointed resident Sally Gillette Hankins as its new, full-time town attorney, fulfilling one of the Town’s priority projects for fiscal year 2012. Hankins is the first to fill this new position with the Town, and will report to Town Manager Robert Lohr.



“Hiring Sally is an important milestone in Purcellville’s maturation. We have evolved to the point where we now need an in-house counsel whose expertise we can tap into and receive on a moment’s notice. Sally brings a very valuable mix of legal expertise to Purcellville, including experience in land use, development and preservation issues, which are all areas of focus for the Town. We’re excited to have her here to fulfill this important role full-time and in-house,” says Lohr.

Hankins holds a Juris Doctorate degree from The University of Texas at Austin School of Law and a Bachelor of Arts in government from the University of Texas at Austin, where she also completed Master’s level coursework in community and regional planning.

Hankins has been practicing law for 10 years in Loudoun and Fairfax counties with the firms of Reed Smith LLP and Walsh, Colucci, Lubeley, Emrich & Walsh. Her expertise spans various aspects of land use law, land development and preservation, zoning and utilities.

She is a member of both the Virginia State Bar and the State Bar of Texas, and she resides in Purcellville with her husband and daughter.

LEAKY FACTOIDS

- A leaky faucet that drips at the rate of one drip per second can waste more than 3,000 gallons per year.
- A showerhead leaking at 10 drips per minute wastes more than 500 gallons per year.
- Leaking toilets can waste 200-500 gallons of water a day.
- An irrigation system that has a leak about the thickness of a dime can waste about 6,300 gallons of water per month.
- A family of four can use 400 gallons of water every day.
- A regular showerhead uses 6 gallons of water per minute; a flow restricted showerhead uses only 2 gallons per minute.
- Brushing your teeth with the faucet running uses 6 times more water than turning the faucet off while brushing.
- A bubblebath uses 36 gallons of water; that is enough to run 3-4 dishwasher loads.



Five Easy Ways To Pay Your Utility Bill

1. Online bill pay - A very popular option. If you are sending the Town a payment from your online account, be certain to keep your banks time frame in mind. Please remember the bank is printing and mailing a paper check that may be delayed. You should allow a 5-7 day lead time when scheduling payment. The Town suggests you not use online bill pay accounts if you have received a second notice; too often they do not arrive in time to prevent the inconvenience of cut off.

2. Automatic Payment Deduction (ACH) — You can pay your utility bill through direct debit of your checking or savings account. It's free, convenient, prevents late fees and possible

disconnect. You still get your bill in the mail every two months, and around the 25th of the same month, the Town securely debits your account for the charges. Sign up for ACH payment by downloading the sign-up sheet from www.purcellville-va.gov, or stop by the Finance Department for a form.

3. The night drop box — FREE, easy and open 24 hours! It is located on the J street side of the new Town Hall. All payments received before the office opens are considered on time for the previous day.

4. In person — The Finance Department is located on the lower level of the Town Hall.

5. From your computer —

www.officialpayments.com.

The method for paying by credit or debit card, or E-checks. You need your account number, amount due and to find Town of Purcellville in the drop down list, or type in the jurisdiction code 6233. Convenience fees are charged by the provider. There is a limit of \$200 per transaction for credit/debit cards and no limit on E-check transactions.

****Important note**:** If you are paying by official payments on cut off day, you **MUST** call the office (540-338-7093) with your confirmation number to get your account out of cut off status or reconnected as quickly as possible.

Upcoming Events

Rock the Field

June 9

3:00 PM - 7:00 PM

The Town of Purcellville and the Purcellville Parks and Recreation Advisory Board is once again offering this free rock music event to be held at the Town's Fireman's Field, 250 S. Nursery Ave., in the gazebo area behind the stadium.

Headlining this year's event will be The Nighthawks, Legends of Blues and Rock. Also appearing will be the classic rock band 22 Late, and Lightspeed Rescue playing funk, hip-hop and rock.

An inflatable obstacle course courtesy of Northern Virginia Party Rentals, a gyro ride, face painting and games of all sorts will also be available free that day. There will be free drawings for prizes and a Rock Trivia contest. Food and drinks will be available for sale from Boodacades BBQ Restaurant and Tropical Smoothie. The Purcellville Skate Project will be selling pizza and drinks as a fundraiser.

In the event of rainy weather, Rock The Field will move indoors to the Bush Tabernacle/Skating Rink. Check us out on facebook.

Family Night Movie

June 19, June 26, July 3, 10, 17, & 24

7:00 - 10:00 PM

The Town of Purcellville, in partnership with Moonflicks/Northern Virginia Party Rental and Purcellville Teen Center, Inc., is pleased to announce the new Family Movie Night. This is a series of free movies every Tuesday evening at 7:00 PM starting June 19th and continuing for five more weeks. The movies will be shown inside the Historic Bush Tabernacle and everyone can roller skate for free afterwards until 10:00 PM.

The schedule is as follows:

- Cars 2 on (June 19)
- We Bought A Zoo (June 26)
- Casablanca (July 3)
- Just Go With It (July 10)
- Happy Feet 2 (July 17)
- O'Brother Where Art Thou? (July 24)

ROCK THE FIELD



4th of July Parade

12:30 PM

The Purcellville Volunteer Fire Department and the Town of Purcellville would like to invite you to participate in its annual 4th of July Parade being held on Wednesday, July 4th.

The Parade will start at 12:30 PM at Emerick Elementary — continuing up Orchard Avenue, right on Main Street, left onto Maple Avenue — and end at Loudoun Valley High School. If you would like to participate in the parade, please call Donnie Embrey of the Purcellville Volunteer Fire Department at (703) 727-7191. Applications and more information can be downloaded at the Town of Purcellville website at www.purcellvilleva.gov.



Purcellville Wine & Food Festival

July 21

4:00 - 9:00 PM

The Purcellville Wine & Food Festival will be held in historic Old Town Purcellville on 21st Street and will showcase local wineries with wine sales and tastings, food selections from local restaurants and live music.

This event is free to the public. Satellite parking and a shuttle service will be available. For more info as this event develops, check out www.purcellvillewineandfood.com.



Southeast Regional Babe Ruth Tournament at Fireman's Field August 2 - 6

Greater Loudoun Babe Ruth League has been selected as the Host League for this year's 14-year old Southeast Regional Tournament. Teams from Alabama, Bahamas, North and South Florida, Georgia, East and West North Carolina, East and West Tennessee and Virginia will seek the chance to play in the Tournament hosted at Purcellville's Fireman's Field and other locations in Loudoun County. Hosting a tournament of this size is nothing new to GLBR and Purcellville. Volunteers are needed to serve in a variety of capacities. Attend a GLBR board meeting (first Tuesday of each month at 7:30 PM in the Don Rose Press Box at Fireman's Field, Purcellville) or email the league's communications director at communications@glbr.org for more information. Interested sponsors should contact the Fundraising Director at fundraising@glbr.org.